



Serving Great Pizza From Our Family To Yours

## NEWS RELEASE

**For Immediate Release**

Media Contact: Malea Barron  
GS&F  
(615) 385-1100  
[mbarron@gsandf.com](mailto:mbarron@gsandf.com)

### **Hunt Brothers® Pizza Announces New Vice President of Marketing**

**NASHVILLE, TENN. (November 19, 2009)** – Hunt Brothers® Pizza ([www.huntbrotherspizza.com](http://www.huntbrotherspizza.com)) today announced the addition of Keith Solsvig as Vice President of Marketing. Solsvig brings more than 15 years of marketing experience, including eight years of success in the convenience store industry.

“Keith has extensive experience in our niche market of convenience stores and has strategic marketing skills that have earned him tremendous respect in the industry,” said Scott Hunt, chief executive officer of Hunt Brothers Pizza. “We are proud to have Keith at our company in this marketing leadership role.”

Before joining Hunt Brothers Pizza, Solsvig was at Tyson Foods® where he managed its Grilled & Ready consumer products as well as its convenience store, drug store and dollar channels marketing efforts. He’s been behind a number of successful convenience store marketing initiatives, including the ExxonMobil’s On the Run Café Breakfast Sandwich line, which was named “Best New Product of 2005” by *CSP Magazine*. Prior to that, he served as the foodservice category manager for Thornton Oil Company and also served as the regional marketing director for ARAMARK Campus Services.

Solsvig holds a Bachelor of Science degree from Miami University in Ohio and a master’s degree in business administration from the University of Arkansas.

#### **About Hunt Brothers Pizza:**

The four Hunt Brothers—Don, Lonnie, Jim and Charlie—have been in the pizza business since 1962 and in business together since 1990. Hunt Brothers Pizza is the largest distributor of fresh dough pizza to the convenience store market, with more than 6,000 locations in 28 states.

The Hunt Brothers Pizza program offers a complete turnkey operation for convenience stores, and all of the equipment and training the storeowner needs to be successful in the pizza business. The store is serviced weekly by Hunt Brothers Pizza team members, who deliver product in company-owned trucks. In addition to delivery, service includes rotating product, training employees, displaying marketing materials and support in business development. The Hunt Brothers Pizza product line encompasses all day parts—including the company’s 12” pizza, its Thin Crust pizza and their distinctive 12” breakfast pizza, all with the signature promise of “All Toppings No Extra Charge®.” In 2009, the company expanded its menu to include Hunt Brothers™ Wings, which come in Southern Style and Hot ’n Spicy flavors. For additional information about Hunt Brothers Pizza, please visit [www.huntbrotherspizza.com](http://www.huntbrotherspizza.com) or call toll-free (800) 453-3675.